

## Drive MultiMedia



Text **DRIVE** to 68247  
for more information

Consider these statistics when  
evaluating Text Alerts for your  
team or organization:

-18-29 year old consumers use text  
messaging more often than voice to  
communicate.

-On average **94%** of text messages are  
read.

-**80%** of consumers keep their mobile with  
them all day.



*Go Green with Drive MultiMedia's text services!*

Replace mailers and other print with text. Save room  
in your budget while saving the environment!

Call today for more info!

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[www.drivemultimedia.com](http://www.drivemultimedia.com)

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## Youth Athletics

Text Message  
Alerts and More

Inform parents, coaches, and  
officials instantly

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# Text Message Alerts and More

## What are keywords?

A Keyword is a word that best describes your association. Teams within an organization can have a personalized keyword for each team.

- ★ A Keyword for an association may be LEAGUE.
- ★ Parents, coaches, and officials text LEAGUE to 68247 for general information
- ★ Each team may have a Keyword, for example, LEAGUEBEARS.
- ★ Parents, coaches, and officials text LEAGUEBEARS to 68247 for specific team information



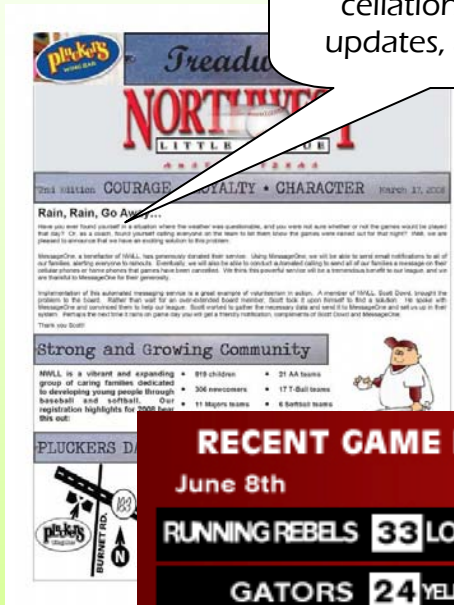
Tonight's Junior Bears game cancelled due to weather conditions. Rescheduled Sat 2pm.

- ★ Update team-specific info 24/7 to provide anything from practice times to driving Directions
- ★ Use our online tools to build databases of cell phone numbers and email addresses, deliver TXTcasts, and more!



# Team Communication

Parents, text SPAA to 68247 for game cancellations, league updates, and more!



RECENT GAME RESULTS			
June 8th			
RUNNING REBELS	33	LONGHORNS	16
GATORS	24	YELLOWJACKETS	20
JAYHAWKS	38	ORANGEMEN	24
BLUE DEVILS	36	SPARTANS	24
SPURS	52	HEAT	34
MAVERICKS	52	ROCKETS	28
KNICKS	46	LAKERS	40

Text SCORES to 68247 for the latest results and team standings!

Inform your parents, coaches, and officials!

Game Cancellations  
Practice Times  
Driving Directions  
League Standings  
Sign-up Information

## Online Tools



Build databases of cell phone numbers and email addresses to deliver instant game updates and other important information.

Coaches and parent volunteers can use online tools 24/7 to update responses and schedule broadcasts.

