

▶ **Connect and interact with
Generation “Text”**



▶ **Over 70 billion text
messages sent monthly**

▶ **Personalized, instant
communication with your
fans**

**Consider these statistics when
evaluating Text Message Marketing
for your team:**

-18-29 year old consumers use text messaging more often than voice to communicate.

-On average **94%** of text messages are read.

-**80%** of consumers keep their mobile with them all day.

When given a choice **39%** of US consumers — **76 million people** — prefer text messages to radio or TV advertising.

Go Green with Drive MultiMedia's text services!

Replace mailers and other print with text . Save room in your budget while saving the environment!

Call today for more info!

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**Text Message
Marketing**

Engage Fans
Drive Traffic
Increase value of sponsors
Measure Results

Text DRIVE to 68247
for more information

