

▶ Connect and interact with **Generation "Text"**



▶ Over **70 billion** text messages sent monthly

▶ Personalized, **instant** communication with your fans

**Consider these statistics when evaluating Text Marketing to promote your events:**

**18-29 year old consumers** use text messaging more often than voice to communicate.

On average **94%** of text messages are read.

**80%** of consumers keep their mobile with them all day.

When given a choice **39% of US consumers** — 76 million people — **prefer text messages to radio or TV advertising.**

*Go Green with Drive MultiMedia's text services!*

Replace mailers & other print with text .

Save room in your budget while helping saving the environment!

Call today for more info!

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**[www.drivemultimedia.com](http://www.drivemultimedia.com)**

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## **Text Message Marketing**

**Interact with Fans**  
**Promote Events**  
**Measure Results**

**Text DRIVE to 68247**  
for more information

