

► **Connect and interact with  
Generation “Text”**



► **Over 70 billion text  
messages sent monthly**

► **Personalized, instant  
communication with your  
fans**



**Consider these statistics when  
evaluating Text Marketing  
for your team:**

- 18-29 year old consumers** use text messaging more often than voice to communicate.
- On average **94%** of text messages are read.
- 80%** of consumers keep their mobile with them all day.
- When given a choice **39% of US consumers** — 76 million people — **prefer text messages to radio or TV advertising.**

***Go Green with Drive MultiMedia's text services!***

Replace mailers and other print with text. Save room in your budget while saving the environment! Call today for more info!

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Director of Sales, CEO  
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**[www.drivemultimedia.com](http://www.drivemultimedia.com)**

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**Text Message  
Marketing**

- Engage Fans**
- Drive Traffic**
- Increase value of sponsors**
- Measure Results**

**Text DRIVE to 68247**  
for more information



